



Blue Ridge Forever

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“What a delight it has been for our coalition of land trusts to learn more about planned giving with Jean over the past year.

Our Partners:

Blue Ridge Rural
Land Trust

Carolina Mountain
Land Conservancy

Conservation Trust
for North Carolina

Foothills Conservancy
of North Carolina

High Country
Conservancy

Highlands-Cashiers
Land Trust

Land Trust for the
Little Tennessee

National Committee
for the New River

Pacolet Area
Conservancy

Southern Appalachian
Highlands Conservancy

Jean suggested a “webinar” format that saves our members both time and gas money and provides the training and supplementary materials in electronic format for easy downloading.

When we initially proposed this project to a foundation, it seemed rather unwieldy, a logistical nightmare due to our members' conflicting schedules and locations. So being the solution-oriented person that Jean is, she offered the same training twice a month to accommodate those challenging schedules. Additionally she suggested scheduling individual counseling times by phone or email.

I really questioned whether this training could be effective if we did not meet face to face, but Jean’s ingenuity has made it work and now I actually even like using "Go To Meetings" so that we are all seeing the same materials together during training sessions.

Our members say that Jean is conveying the concepts in a way they can understand and that her style gives them the confidence they need to try out new approaches. Moreover, she always manages to place planned giving in the context of an overall fundraising program.

We are very grateful to Jean for helping our coalition members expand their fundraising capacity.

Advisory Partners:

The Conservation Fund

The Nature Conservancy,
NC Chapter

The Trust for Public Land

Warm regards,

Phyllis Stiles
Campaign Director”